## Vaping Facts

- ✓ Vaping is 95% safer than smoking¹
- Vaping helps an estimated 50,000 to 70,000 smokers quit each year <sup>2</sup>
- Only 0.03% of never-smokers are current vapers
- Vaping is the best aid for quitting smoking, with 27.2% of people using a vape product to quit smoking⁴
  - People who switch to vaping from smoking can save up to €3000 and on average save €780 a year <sup>5</sup>

LEARN MORE at backvaping.co.uk

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2: BEARD, E., WEST, R., MICHIE, S., AND BROWN, J. (2019) ASSOCIATION OF PREVALENCE OF ELECTRONIC CIGARETTE USE WITH SMOKING CESSATION AND CIGARETTE CONSUMPTION IN ENGLAND: A TIME SERIES ANALYSIS BETWEEN 2006 AND 2017. ADDICTION, HTTPS://DOI.ORG/J0.1111/ADD.14851

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4: MCNEILL, A., BROSE, L.S., CALDER, R., SIMONAVICIUS, E. AND ROBSON, D. (2021). VAPING IN ENGLAND: AN EVIDENCE UPDATE INCLUDING VAPING FOR SMOKING CESSATION, FEBRUARY 2021: A REPORT COMMISSIONED BY PUBLIC HEALTH ENGLAND. LONDON: PUBLIC HEALTH ENGLAND.

5:JACKSON, S.E., SHAHAB, L., KOCK, L., WEST, R. AND BROWN, J., 2019. EXPENDITURE ON SMOKING AND ALTERNATIVE NICOTINE DELIVERY PRODUCTS: A POPULATION SURVEY IN ENGLAND. ADDICTION, 114(1), PP.2026-2036.

